



CommercialEdge

- MARKETING -

COMMERCIALEDGE MARKETING

Streamline your lead generation with a single commercial real estate marketing platform

Boost your occupancy with a powerful platform that delivers branded marketing collateral, automated listing management and a robust syndication network in one place. Upgrade your advertising with high-performing websites and automated in-platform email marketing and brochure creation capabilities.

ELEVATE SPACE MARKETING

Centralize all your marketing collateral and simplify your listing management with automated publishing and syndication.

MAXIMIZE YOUR VISIBILITY

Increase your industry and marketplace visibility by syndicating to the growing CommercialEdge Listing Network that generates 350K+ leads per year.

ACCELERATE DEAL CYCLES

Fast-track deals with a high-performance CRM with automation capabilities and outsource listing collateral to our team of specialists.

FEATURES

COMMERCIALEDGE MARKETING



SLEEK & SIMPLE MARKETING

Promote your portfolio and brand with SEO-optimized listing sites and custom marketing collateral. Elevate the lead journey by sending branded emails and brochures that auto-populate with real-time property data.



INCREASED EXPOSURE

Leverage the rapidly growing CommercialEdge Listing Network, which includes 42Floors, CommercialSearch, CommercialCafe, PropertyShark and Point2 Commercial. Display your listings on top third-party marketplaces.



SIMPLIFIED LISTING MANAGEMENT

Publish and unpublish spaces automatically and syndicate with the push of a button. Outsource to a full-service team of specialists for photos, virtual tours and other marketing assets.




AMPLIFIED DEAL VOLUMES

Track listing traffic directly from your Google Analytics account. Improve your marketing ROI by monitoring your main sources for quality leads and focus lead nurturing on your most efficient funnels.

TAP INTO THE YARDI UNIVERSE OF CONNECTED CRE SOLUTIONS

CommercialEdge features seamless communication and interconnectivity with established Yardi solutions such as Voyager, Breeze, Forecast Manager and more, for simplified operations and faster deal timelines.

 CommercialEdge | commercialedge.com/marketing/ | sales@yardi.com or (800) 866-1144

 | Energized for Tomorrow